

Example Long-Term Plan:

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| **Example Long-Term** **Three Year Strategic Plan** |
| Strategic Objectives | Timeline |
| Year 1 | Year 2 | Year 3 |
| Reduce operating budget by 5%, from $1M to $950,000. |  |  |  |
| Reduce employee turnover rates by 50%, from 30% to 15%. |  |  |
| Increase revenues by 20%, from $1M to $1.2M. |  |
| Become market leader for customer service with 97% satisfaction scores. |  |

***Note: This document is meant to serve as an example form and should not be construed as a legal document. Please contact a legal professional for legal language for your specific organization.***